

# AMSD23 RADIO JOURNALISM

## UNIT-1 BRIEF HISTORY

- 1.1 Radio from early years to the present stage
- 1.2 Print vs Electronic
- 1.3 Media Characteristics of Radio

## UNIT-2 PUBLIC BROADCASTING

- 2.1 Private broadcasting systems in India
- 2.2 Radio Broadcasting Systems-MW, SW, FM;
- 2.3 Internet Radio, Satellite Radio, Community Radio

## UNIT-3 TYPES AND FORMATS OF RADIO PROGRAMMES

- 3.1 News, Interviews, Talks, Dramas, Discussions, Features, Documentaries, Jingles,
- 3.2 Phone-ins, Roadshows, Spots, Sponsored programmes, Sponsorship and Info-commercials

### References Books:

1. Broadcasting in India by P.C. Chatterjee, Sage Publication, New Delhi
2. Broadcast Journalism by Boyd Andrew, Focal Press
3. This is All India Radio by P.C. Chatterjee, Publication Division, New Delhi

