

AMID02 INTRODUCTION TO ART AND INTERIOR DESIGN

UNIT-1 PURPOSE AND RELEVANCE OF ART & DEVELOPMENT OF ART

- 1.1 A survey of history of art forms: pre historic times to present times:
- 1.2 Changing nature of art through time in terms of content: form and material.

UNIT-2 EXPLORATION OF ART FORMS

- 2.1 Study of traditional and contemporary art forms- painting, sculpture, architecture, decorative arts, design arts, digital art.
- 2.2 Relationship between art and design from earliest time.
- 2.3 Study of famous and influential Artists, Craftsmen and people who pioneered innovations in their own fields and their influence on design and other fields.
- 2.4 For egg: Van Gogh, Dali, William Morris, etc.

UNIT-3 STUDY OF ORNAMENT IN INTERIOR DESIGN

- 3.1 Different types of ornamentation in the interiors.
- 3.2 Study and evaluation of artifacts and historic examples and their applicability.
- 3.3 Assignment: to document artifacts, historical sites, and to understand them with respect to the surround environment;
- 3.4 To incorporate them in the design aspects to present day context or usage

UNIT-4 INTRODUCTION TO HERITAGE INTERIORS

- 4.1 Evolution of Interiors in different regions of India with examples.
- 4.2 Heritage and identity at different spatial scales.
- 4.3 Dimensions and scope of Heritage Interiors. Users and uses of Heritage interiors

UNIT-5 INDUSTRIAL REVOLUTION AND ITS INFLUENCE ON SOCIETY AND CULTURE.

- 5.1 Perception of our society and culture- scientific knowledge of what is sociology, anthropology, culture etc.
- 5.2 Major role of these aspects in Interior Design and how they create design bound dimensions.

UNIT-6 VARIOUS ELEMENTS OF SOCIETY

- 6.1 Modernization and change in society, change in thought process and behavior patterns.
- 6.2 Role of communication media in change patterns.
- 6.3 Behavior patterns and its correlation to design elements.
- 6.4 Perception of Indian value systems and assimilation of „East & West“.

UNIT-7 GENERAL UNDERSTANDING OF INTERIOR DESIGN AND INTEGRATION WITH ARCHITECTURE

- 7.1 Role of Interior Designer in a building project.
- 7.2 The changing role of Interior Designer, his relation with other consultants, contractors and client, technical knowledge and other skills required as inputs. .

7.3 Scope of Interior Design.

7.4 Various subjects to be learnt by Interior Design students and their relevance to practice.

Reference Books

1. Alan Barnard & Jonathan Spencer, Encyclopedia of social and cultural anthropology, Taylor & Francis, 1996
2. Niggel Rapport, Social and Cultural Anthropology: The Key Concepts, Routledge, 2000
3. Philip Carl Salzman, Understanding Culture: An Introduction to Anthropological Theory, Waveland press, 2001.

