

FTEAM27 INSIDE A GARMENT TECHNOLOGY

UNIT-1 RATIONALE

1.1 The subject focuses on an overall understanding about fashion industry specific to garment industry so that the student can become aware of various career prospects, opportunities and responsibilities concerned with the diploma holders.

UNIT-2 STRUCTURE AND FUNCTIONS OF THE FOLLOWING DEPARTMENTS OF A GARMENT INDUSTRY

- 2.1 Design department
- 2.2 Merchandising department
- 2.3 Finance department
- 2.4 Production department

UNIT-3 DEFINITION AND STEPS/METHODS OF FOLLOWING

- 3.1 Fabric ordering and receiving
- 3.2 Pattern making work
- 3.3 Cutting and bundling of fabric
- 3.4 Trims and notions distribution
- 3.5 Construction operations in assembly line
- 3.6 Packaging and shipping

UNIT-4 DESIGNING A SUCCESSFUL GARMENT LINE (A BRIEF INTRODUCTION ONLY)

- 4.1 Meaning of customer segment
- 4.2 Method of modifying body proportions with elements and principles of design
- 4.3 Selecting fabric on the basis of its drape
- 4.4 Fashion buyer's role in line development

UNIT-5 DEFINITIONS AND BRIEF UNDERSTANDING OF

- 5.1 Trend and mood boards
- 5.2 Design spec. sheet
- 5.3 Quality control tickets
- 5.4 Cutting ticket
- 5.5 Labour worksheet
- 5.6 Measurement sheet
- 5.7 Assembly diagram sheet

Reference Books:

1. Essentials of Management by H Koontz, C O' Daniel, McGraw Hill Book Company, New Delhi.
2. Marketing Management by Philip Kotler, Prentice Hall of India, New Delhi.